A Karisma property, Azul Beach Resort marries Mexican comfort with responsibility. The Gourmet Inclusive resort provides for stunning beach views and natural settings, all while considering their environmental footprint. OBMI provided sustainable certification achievement services to ensure programs and initiatives did not negatively impact their surroundings, operations, and guest experience and comfort. Resort operations embrace and respect local flora and fauna, while local traditions support history and culture. Turtle programs are on-site and encourage guest education and participation. Water treatment is provided on-site, realizing cost savings and ensuring the longevity of a sustainable resource. Crafted corporate sustainable management systems ensure future considerations to advance and strengthen the resort's commitment to sustainability. Comprehending the local context of environmental considerations provided for the continuation of services for the Karisma Hotels' portfolio in Mexico.